

Winter 2023



Click <u>HERE</u> to view photos from the 2023 Annual Meeting & Conference!

VWA Regulation & Rules Round Up *TTB Reporting Q&A* TODAY! Monday, December 18th 1:00 p.m.

This is Part 2 TTB Reporting Regulation Round Up. Part 1 was a walk through of the most common entries and issues on the TTB report. Click <u>HERE</u> to view the recording from Part 1 and <u>HERE</u> to download the handouts if you choose to refresh yourself on content from the first session.

This is a free, virtual event for VWA members. Click <u>HERE</u> to register! The webinar will be recorded and available for VWA members.



More Information: https://www.va-agribusiness.org/Banquet

## 2024 Eastern Winery Exposition

Registration for the 2024 Eastern Winery Exposition is open.

Now in its 12th year, EWE returns to Syracuse as the largest winery and vineyard trade show held east of the Pacific states. You'll have the opportunity to meet with more than 200 exhibiting companies; attend workshop & conference sessions covering all aspects of the winery and vineyard business; network with 1,000+ other industry professionals; and attend the numerous social & networking events.

New in 2024: the License to Steal <sup>®</sup> wine marketing conference is returning to EWE and will be presented as a Marketing track within the EWE Conference. That means all conference attendees can attend LTS Marketing sessions without needing to register for a separate pass and vice versa. WineAmerica's Jim Trezise and Michael Kaiser will be speaking at LTS. Visit https://easternwineryexposition.com/ for the details.

Ask the Expert - Important Role of Hybrid Wines in Virginia

Wednesday, January 17, 2024 Oakencroft Winery 1455 Oakencroft Circle Charlottesville, VA 1:00 PM-3:00 PM

Join us for an in-person Ask the Expert panel discussion on the important role hybrid wines play in shaping the future landscape of the Virginia wine industry.

Space is limited so register today! Click <u>HERE</u> to RSVP!



## 2024 Governor's Cup Update: Record Number of Entries - 756 entries!! Preliminary Round of Judging - January 14-16, 2024 Final Round of Judging - January 28-30, 2024 Governor's Cup Gala - March 7, 2024 @ Main Street Station, Richmond

(winery ticket sales will open in February after medals are announced)

VWA Upcoming Events:

December 18, 2023: Regulation & Rules Round Up: TTB Reporting, via Zoom (Registration Required)

January 5, 2024: Legislative Committee Call (via Zoom)

January 17, 2024: Ask the Expert Session: Hybrids Oakencroft Winery, Charlottesville (Registration Required & Space is Limited!)

March 7, 2024: Governor's Cup Gala, Main Street Station, Richmond

March 19, 2024: Regional Meeting, Stone Tower Winery, Leesburg



It's Renewal Time... Membership Expires on 12/31/23!

*Click <u>here</u> to pay your 2024 membership dues to continue taking advantage of all benefits!*  March 20, 2024: Regional Meeting, Fifty Third Winery, Louisa

April 10, 2024: Regional Meeting, Mountain & Vine Vineyard, Faber

April 24, 2024: Regional Meeting, Hickory Hill Vineyards, Moneta



Join a Committee!

## Congratulations again to our 2023 VWA Award Recipients!



Senator T. Montgomery "Monty" Mason 2023 Legislator of the Year



Jay Youmans, MW 2023 Gordon Murchie Lifetime Achievement



Anne Leigh Kerr 2023 David King Advocate of the Year



Fred Reno 2023 Wine Person of the Year



Virginia Wineries Association | 250 West Main Street | Charlottesville, VA 22902 US

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