



Fall 2024

ONE MONTH AWAY...VWA Annual Meeting & Conference

Educational Opportunities, Industry & Marketing Updates, Sustainable Practices Panel Discussion, Legislative & Election Update, Governor's Cup Case Tastings, Sensory Application Activities, and much more...You will not want to miss out!

Click [HERE](#) to register!

Exhibitor & Sponsorship Opportunities are limited, grab your spot!



Calling all Virginia Winemakers & Cidermakers...please mark your calendar to enter your wines and ciders in the 2025 Governor's Cup® Competition!

For over 4 decades, this competition has recognized the highest quality wines Virginia has to offer. Entries will be accepted from **October 28th until November 22, 2024.**

The Mission of the Governor's Cup® Competition is to promote diversity and commercial availability of Virginia wines from all regions. Entries are required to be 100% Virginia wines and ciders, (meaning fruit, wine, concentrates and fortifiers must be 100% Virginia grown and 100% of mead's base agricultural product, honey, must be from Virginia), vintage 2017 or younger.

New this year: A maximum of six entries is allowed per winery.

The additional panel of judges exclusively for ciders will continue in 2025. Judges more familiar with cider will judge those entries. The Best in Show Cider Award will be revealed and will receive additional recognition and promotion along with all ciders entered in the Governor's Cup® Competition.

Premium Sparkling Wine Shiners Available

Specializing in the production of premium sparkling wine using only Traditional Method, we have 100% Virginia Blanc de Blancs available for sale as shiners or for private label.

For additional information please email: claudet@tjwinery.com, or call (434) 996-3307



If you work in the DTC channel, you are looking for insights and strategies you can apply to help build your business. To get those insights, join the nation's premier direct to consumer sales and marketing conference. Now in its 18th year, the Direct to Consumer Wine Symposium will be held January 21-23, 2025 in Monterey California. This is the conference that will provide you with cutting-edge ideas you can integrate into your programs as soon as you return home. The conference is presented by, and as a fundraiser for, the [Free the Grapes!](#) campaign.

Register before November 1, 2024 and take advantage of early bird pricing with significant discounts! - Visit dctwinesymposium.com.



Loudoun County Celebrating 40 Years Of Extraordinary Winemaking...Congratulations!

Click [HERE](#)!

SVB State of the Wine Industry Survey

It's that time of year again, and we encourage all wineries to participate in the [SVB annual survey](#).

For almost 30 years, Silicon Valley Bank has conducted this annual survey to gather and provide metrics, insights and trends in the wine industry. All respondents who fully complete the survey will receive gratis survey results that include anonymized detailed responses, summary analysis and more than 50 charts wineries can use to benchmark their performance. They expect to provide survey results to participants just prior to the release of the State of the Wine Industry Report in January.

Click [HERE](#) to participate!

Introducing Cornus Virginicus Edition III, crafted by [Mountain & Vine Vineyards and Winery](#) in partnership with [First Lady Suzanne S. Youngkin](#) to continue the



celebration of Virginia's agriculture. This special release honors the dedication of the Commonwealth's farmers, growers, and winemakers. Beyond paying tribute to Virginia's agricultural community, it also supports the [State Fair of Virginia Applied Youth Scholarship Program](#), helping nurture the next generation of agricultural leaders.

This limited release is available now—perfect for enjoying today or to cellar for the future. Learn more and purchase your bottle: <https://ow.ly/xxf950TC57p>



Maya Hood White has been nominated for the **2024 Wine Star Award Winemaker of the Year by Wine Enthusiast**. This recognition not only highlights Maya's exceptional skill and innovation but also underscores Early Mountain's mission to craft world-class wines that embody the essence of Virginia's unique terroir through dedication to quality and low-intervention practices. Congratulations Maya! Click [HERE](#) to read more!



2025 Governor's Cup Important Dates

Submission Window: October 28-November 22, 2024

Preliminary Judging: January 12-14, 2025

Final Judging: January 26-28, 2025

Governor's Cup Gala: March 13, 2025

VWA Upcoming Events:

November 11-12, 2024:

VWA Annual Meeting & Conference, Omni Charlottesville

December 11, 2024 (1:00 pm via Zoom):

VWA Regulation & Rules Round Up (Food Service &

The VWA Needs You!



Join a Committee

Inspections/VDACS updates)

*January 22, 2025 (1:00 pm via Zoom):
VWA Regulation & Rules Round Up (TIPS Refresher)*

**VWA Job Bank - Post Your Open
Positions!**

SEND US YOUR NEWS! We're always interested in hearing updates from our members:
New staff, new programs, recent news, community service projects, awards, etc.
Photos are encouraged!

Follow VWA on social:



Virginia Wineries Association | 250 West Main Street | Charlottesville, VA 22902 US

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